

Community Sport and Physical Activity Plan 2009 – 2013

Community Sport and Physical Activity Team – Mission Statement

“To provide and promote quality opportunities for the community to participate in sport and physical activities to encourage Healthy Lifestyles.”



Quest for Sports Development Report

“Partnership work is seen as an integral element of the work of the team. Partners speak highly of their relationship with the team stating they are supportive, organised and keen to assist.”

Charter Mark Award Report

“You provide an important service to the residents of Barking and Dagenham by either providing classes yourself or; acting as an ‘honest broker’ matching specific needs to provision.”



CUSTOMER SERVICE EXCELLENCE



INVESTORS IN PEOPLE

Investors in People Report

“The transfer of knowledge and skills between staff is excellent and this helps to sustain the strong teamwork in the section

The Community Sport and Physical Activity Team – our Aims and Objectives

1. By consultation with our community, partners and staff we aim to provide for the development of sport and physical activity in Barking and Dagenham.
2. To use sport and physical activities as a means to promote the social, mental and physical benefits of a healthy lifestyle.
3. By working with partners we will ensure the Sports and Physical Activity Service contributes to local and national agendas e.g. Pro Active East London, Barking and Dagenham NHS.
4. To work in partnership with agencies and associations, both locally and nationally and in all sectors to provide a well co-ordinated, well managed high performing quality service.
5. To ensure that members of our community enjoy equality of opportunity in sport, access to appropriate forms of sport and physical activities and experiences.
6. To invest in the training of sports volunteers and coaches to enable lifelong learning opportunities to the community, and offer employment opportunities where appropriate.
7. We aim to continually improve our services by monitoring and evaluating programmes to ensure activities are fulfilling community needs.
8. To attract external funding to support and enhance the service and to provide advice and support to local clubs and groups so they too can benefit from funding opportunities.

Introduction

The Community Sport and Physical Activity Plan will achieve these aims and objectives by delivering equality of opportunity and promoting a healthy lifestyle. The provision and development of our services will be safe, enjoyable, appropriate and accessible to all. This will be achieved by working with partners and other department. The Sport and Physical Activity Team will be working closely with the Olympic Ambition Team to provide the community of Barking & Dagenham increased opportunities for sport and physical activity in the run up to London hosting the Olympics in 2012 and beyond.

LBBB Community Priorities (CP)

- CP1 Promoting equal opportunities and celebrating diversity
- CP2 Better education and learning for all
- CP3 Developing rights and responsibilities with the local community
- CP4 Improving health, housing and social care
- CP5 Making Barking and Dagenham cleaner, Greener and safer
- CP6 Raising general pride in the Borough
- CP7 Regenerating the local economy

LBBB Balanced Scorecard (BS)

- BSC1 Community First – relations with our residents and the community at large
- BSC2 Customer First – interaction with our customers and working towards meeting their needs
- BSC3 People Matter – organisational development (people and culture)
- BSC4 Funding the Future – financial planning
- BSC5 Performance Counts – business processes to ensure efficient delivery of

Thematic links

~~Equality services~~

The Borough has adopted the Balanced Scorecard as its performance management framework for all Council Services. It also has 7 Community Priorities and works towards Best Value themes for continuous improvement on services. This plan will seek to create the right balance for the community by setting objectives and targets that link back to the Leisure and Community Services agenda and The Borough Vision – ‘aspirations for a better life in 2020 for all citizens.’

The links to these themes will be detailed in the Plan by way of reference to the code that accompanies each theme:

National Plans / Partners

The Sports Development Unit will work with many National agencies to ensure the benefits of National agenda impact on the local community (while working towards the National target). Areas where links can occur will include:

- The DCMS – Game Plan, 70% of population reasonably active by 2020
- Sport England – The London Plan for Sport
- Sport England – Sport playing its part
- London 2012 – The Olympics and The Paralympics
- Olympic Ambition Team – Gateway to the Games (GTG)
- The Coaching Task Force report – working with regional partners to deliver the UK Vision for Coaching
- The Long term athlete development programme
- The London Sports Forum for disabled people
- Physical Education, School Sport and Club Links (PESSYP) – 8 strands including School Sport Coordinators and Step into Sport
- Department of Health – Choosing Health White paper
- Department of Health – Choosing Activity
- Department for Education and Skills – Every Child Matters

These partners and plans will play a key role on the local development of sport and the local development of communities through sport.



Game Plan – A strategy for delivering the Government’s Sport and Physical Activity Objectives 2002 - 2020

“to increase significantly levels of sport and physical activity particularly amongst disadvantaged groups and to achieve sustained levels of success in International competition. The government has a major part to play in providing health improvement, and as part of the basket of measures, can contribute to improved educational outcomes, a reduction in crime and greater social inclusion.”

Demographic breakdown

Barking and Dagenham is made up of a diverse community and the current structure of the Sports Development Unit aims to meet these needs. Our Communities include (**blue** figures taken 2008 mid year estimates and **red** from 2001 census):

- | | | | |
|------------------------|-----------------|--|-----------------|
| • Young people 0 - 14 | (38,000) | • Disabled people | (6,885) |
| • Young people 15 - 19 | (11,200) | • People from black and minority ethnic communities. | (24,262) |
| • Young adults 20 - 29 | (24,500) | | |
| • Adults 30 - 59 | (66,000) | | |
| • Adults 60+ | (27,100) | • Total Population (as of 2004) | 166,900 |

Community Sport and Physical Activity Plan: 2009 – 2013

1.0 Increasing Participation to Improve Health and Wellbeing

Ref	Target	Outcome	Output	Yr 1 PI	Yr 2 PI	Yr 3 PI	Yr 4 PI	TL	Lead
1.1	Increase the awareness of the Sports and Physical Activity service in partnership with the Leisure and Arts Division through the development and implementation of a yearly marketing plan.	Community more informed about the work of the Sports and Physical Activity service Increased participation in Sport and Physical Activity at sessions and events organised by the Sports and Physical Activity Team and other organisations around the Borough.	Increasing the number of activities attended by or organised by the Sports and Physical Activity Team for example sessions and events, National Open Days and other promotional activities.	Attend / organise a minimum of 12 open days & events.	Attend / organise a minimum of 15 open days & events	Attend / organise a minimum of 18 open days & events	Attend / organise a minimum of 20 open days & events	CP124 BSC 1	SSPAT
				Attend a minimum of 10 community consultation events and forums for example Neighbourhood Management community forums focusing on hard to reach groups	Attend a minimum of 12 community consultation events and forums for example Neighbourhood Management community forums focusing on hard to reach groups	Attend a minimum of 14 community consultation events and forums for example Neighbourhood Management community forums focusing on hard to reach groups	Attend a minimum of 16 community consultation events and forums for example Neighbourhood Management community forums focusing on hard to reach groups	CP134 6 BSC 12	SSPAT
				Increase participation in sport and physical activity by at least 20% using the baseline from 2008 / 2009 of 15,000 visits.	Increase participation in sport and physical activity by at least 25% using the baseline from 2009 / 2010.	Increase participation in sport and physical activity by at least 30% using the baseline from 2010 / 2011.	Increase participation in sport and physical activity by at least 35% using the baseline from 2011 / 2012.	CP124 56 BSC12 5	SSPAT MAMO

				Utilise Borough marketing initiatives to publicise sport and physical activity in the Borough for example Community News and Neighbourhood management newsletters.	Utilise Borough marketing initiatives to publicise sport and physical activity in the Borough for example Community News and Neighbourhood management newsletters.	Utilise Borough marketing initiatives to publicise sport and physical activity in the Borough for example Community News and Neighbourhood management newsletters.	Utilise Borough marketing initiatives to publicise sport and physical activity in the Borough for example Community News and Neighbourhood management newsletters.	CP24 BSC12	SSPAT MAMO
				Review and update the sports development pages on the Borough's website on a quarterly basis	Review and update the sports development pages on the Borough's website on a quarterly basis	Review and update the sports development pages on the Borough's website on a quarterly basis	Review and update the sports development pages on the Borough's website on a quarterly basis	CP24 BSC12	SSPAT
				Update and coordinate mail outs for all target groups and partners. Work with Leisure Centres to make use of the new Free Swimming database	Sustain coordinated mail out between the Leisure Centres and the Sport and Physical Activity Team.	Sustain coordinated mail out between the Leisure Centres and the Sport and Physical Activity Team.	Sustain coordinated mail out between the Leisure Centres and the Sport and Physical Activity Team.	CP124 BSC12	SSPAT

				CSPAN Club Development sub group to begin mapping sport and physical activity work for the new directory	Publish the first biennial CSPAN Sport and Physical Activity Directory	Begin work on updating the directory and map any new sport and physical activities in the Borough	Publish the second biennial CSPAN Sport and Physical Activity Directory	CP24 BSC12	CDO
				Work with the Divisional Support Officer to create a web portal for current entries in the Sport and Physical Activity Directory	Maintain website portal and insert new clubs and activities from the published Sport and Physical Activity Directory	Maintain website portal	Maintain website portal and insert new clubs and activities from the published Sport and Physical Activity Directory	CP24 BSC12	SSPAT CDO
				Investigate links with organisations to develop a new website for Sport and Physical Activity Team and the CSPAN	Use results from investigations to begin to develop the new website for the Sport and Physical Activity Team and the CSPAN.	Maintain the new websites.	Maintain the websites	CP246 7 BSC12 35	SSPAT
				Work with the Boroughs marketing team to promote services via e – bulletins, pop ups, People Matters etc.	Continue work with the Boroughs marketing team to promote services via e – bulletins, pop ups, People Matters etc.	Continue work with the Boroughs marketing team to promote services via e – bulletins, pop ups, People Matters etc.	Continue work with the Boroughs marketing team to promote services via e – bulletins, pop ups, People Matters etc.	CP24 BSC5	SSPAT

1.2	Ensure the Sports Development service is responding to community need by consulting with the community	Increased knowledge of demand from the community	Carry out surveys, consultations, questionnaires etc of users and non-users of the Sport and Physical Activity service including Hard to reach groups defined as: 55+, BME, Disabled, Women and Girls etc	Develop a Robust post user survey to ascertain the levels of physical activity, effective marketing channels (including opinion meters) and satisfaction levels				CP134 BSC13 5	SSPAT
				Survey all users with the aim to get at least 20% return to develop baseline data	Survey all users with the aim to get at least 25% return to develop baseline data	Survey all users with the aim to get at least 25% return to develop baseline data	Survey all users with the aim to get at least 35% return to develop baseline data	CP136 BSC12 5	SSPAT
				Aim to achieve 95% satisfaction rate per 6 months	Aim to achieve 95% satisfaction rate per 6 months	Aim to achieve 95% satisfaction rate per 6 months	Aim to achieve 95% satisfaction rate per 6 months	CP1 BSC12 5	SSPAT
				Carry out barrier surveys and produce a yearly report, aim for 500 people to be surveyed	Work with CSPAN to action recommendations from the previous years report. Continue survey aim for 750 people to be surveyed	Work with CSPAN to action recommendations from the previous years report. Continue survey aim for 750 people to be surveyed	Work with CSPAN to action recommendations from the previous years report. Continue survey aim for 1000 people to be surveyed	CP134 BSC13	SSPAT

1.3	Ensure the Sport and Physical Activity service is working in partnership with local and regional organisations	Shared knowledge and resources	Attend Community Sport and Physical Activity Network meetings and organise sub groups	Continue to support the CSPAN steering group	Continue to support the CSPAN steering group	Continue to support the CSPAN steering group	Continue to support the CSPAN steering group	CP124 6 BSC12 5	SSPAT
				Organise and provide admin support for the 3 sub groups	Organise and provide admin support for the 3 sub groups	Organise and provide admin support for the 3 sub groups	Organise and provide admin support for the 3 sub groups	CP37 BSC12 5	SSPAT
				Formalise service level agreements with partners to include the carrying out of M&E for the CIF applications	Maintain service level agreements with partners	Maintain service level agreements with partners	Maintain service level agreements with partners	CP123 46 BSC12 5	SSPAT
				Continue to work with Education to organise interschool competitions for disabled young people in the Borough – a minimum of 15 schools participating in each competition	Continue to work with Education to organise interschool competition for disabled young people in the Borough - a minimum of 20 schools participating in each competition	Continue to work with Education to organise interschool competition for disabled young people in the Borough - a minimum of 25 schools participating in each competition	Continue to work with Education to organise interschool competition for disabled young people in the Borough - a minimum of 30 schools participating in each competition	CP123 46 BSC12 345	SSPAT
					Look at new competitive opportunities	Look at new competitive opportunities	Look at new competitive opportunities	CP123 46 BSC12 3	SSPAT

				Continue to work with regional partners to deliver 4 inter Borough events and competitions	Continue to work with regional partners to deliver 4 inter Borough events and competitions	Continue to work with regional partners to deliver 4 inter Borough events and competitions	Continue to work with regional partners to deliver 4 inter Borough events and competitions	CP123 46 BSC12 3	SSPAT
				Attend at least 3 Pro Active East regional meetings and workshops	Attend at least 3 Pro Active East regional meetings and workshops	Attend at least 3 Pro Active East regional meetings and workshops	Attend at least 3 Pro Active East regional meetings and workshops	CP2 BSC35	SSPAT
1.4	To contribute to the improvement of the communities' health by delivering the More Active More Often Programme.	To increase the percentage of people in Barking and Dagenham taking part in regular activity	Increase the number of activities and sessions offered by the Sports Development Unit Actively promote and advertise current activities in the borough	Refer to MAMO delivery plan year 1. 2 new activities for the following groups: Women and Girls, 50+, BME, Disabled Adults and Dads & Lads	Refer to MAMO delivery plan year 2. 2 additional activities for the following groups: Women and Girls, 50+, BME, Disabled Adults and Dads & Lads	Refer to MAMO delivery plan year 3. 2 additional activities for the following groups: Women and Girls, 50+, BME, Disabled Adults and Dads & Lads	Refer to MAMO delivery plan year 4. 2 additional activities for the following groups: Women and Girls, 50+, , Disabled Adults and Dads & Lads	CP123 46 BSC12 45	MAMO
1.5	To continue to offer the Health Walk programme across the Borough	Increase participation in the Health Walks Programme across the Borough	Advertising and promoting the walking opportunities in the Borough	Review the current Health Walk programme. Investigate opportunities for Buggy Fit	Investigate new walking opportunities, funding and training e.g. orienteering and Buggy Fit	Implement new walking opportunities	Review the Health Walk programme	CP124 56 BSC12	SSPAT

				Increase participation in the Health Walks by at least 20% using the baseline from 2008 / 2009 of 849 visits	Increase participation in the Health Walks by at least 25% using the baseline from 2009 / 2010.	Increase participation in the Health Walks by at least 25% using the baseline from 2010 / 2011	Increase participation in the Health Walks by at least 25% using the baseline from 2011 / 2012	CP124 56 BSC12	SSPAT
				Gain accreditation from WHI	Maintain accreditation and incorporate new PAR-Q from WHI	Maintain accreditation	Maintain accreditation	CP16 BSC35	SSPAT
				Re-establish Health Walk working group	Maintain Health Walk working group	Maintain Health Walk working group	Maintain Health Walk working group	CP123 45 BSC3	SSPAT
				Organise cascade training for walk leaders	Provide at least 1 Cascade Training day to increase the number of walk leaders	Provide at least 1 Cascade Training day to increase the number of walk leaders	Provide at least 1 Cascade Training day to increase the number of walk leaders	CP123 456 BSC12	SSPAT
1.6	Continue to offer and expand the Activ8 programme	More centres offering holiday activity programmes	Work in partnership with the leisure centres to expand the Activ8 holiday programme	Expand the Activ8 programme to WLSC for the Easter	Begin preparation to hand over Activ8 to Abbey Sports Centre	Begin preparation to hand over Activ8 to Goresbrook Leisure Centre	Begin preparation to hand over Activ8 to Wood Lane Sports Centre	CP123 47 BSC25	SSPAT
				Hand over Activ8 programme to Robert Clack from Easter	Continue to support the Activ8 Programme at Robert Clack through joint publicity schemes	Continue to support the Activ8 Programme at Robert Clack through joint publicity schemes	Continue to support the Activ8 Programme at Robert Clack through joint publicity schemes	CP123 47 BSC25	SSPAT

				Increase participation in the Activ8 programmes by at least 20% using the baseline from 2008 / 2009 of 5113 visits	Work with the Leisure Centres to increase participation in the Activ8 Programmes by at least 25% using the baseline from 2009 / 2010.	Work with the Leisure Centres to increase participation in the Activ8 Programmes by at least 25% using the baseline from 2010 / 2011	Work with the Leisure Centres to increase participation in the Activ8 Programmes by at least 25% using the baseline from 2011 / 2012	CP124 6 BSC12 35	SSPAT
						Investigate and incorporate the Activ8 Holiday programmes with other organisations throughout the Borough.	Maintain new programmes working on the Activ8 Programme.	CP123 47 BSC25	SSPAT
1.7	Support the 'Get Wet Swim for Free' and the '60+ Free Swimming' initiative	Increased number of swimmers in Barking and Dagenham	Actively promote the free swimming programme	Actively Promote the Get Wet Swim for Free Programme around the Borough.	Continue to promote the Get Wet Swim for Free Programme around the Borough.	Continue to promote the Get Wet Swim for Free Programme around the Borough.	Continue to promote the Get Wet Swim for Free Programme around the Borough.	CP124 BSC15	SSPAT MAMO
				Develop a programme for the 60+ initiative. Assist the centres in promoting classes through outreach opportunities.	Evaluate the 60+ Programme and make changes as deemed necessary to ensure the increase in participation.	Continue to monitor the 60+ programme and increase participation by at least 5%	Continue to monitor the 60+ programme and increase participation by at least 10%	CP124 BSC12	MAMO

				Provide support and guidance to the apprentices on the Apprenticeship programme	Continue to provide support and guidance to the apprentices on the leadership programme	Continue to provide support and guidance to the apprentices on the leadership programme	Continue to provide support and guidance to the apprentices on the leadership programme	CP127 BSC35	SSPAT
1.8	To work with the local NHS to deliver Weight Management and Exercise Referral Programmes	Increased participation in activities. A Healthier Barking and Dagenham	Working in partnership with other organisations to deliver an efficient and effective Exercise Referral Scheme in Barking and Dagenham	Audit the current Exercise Referral Programme, and produce a report with recommendations.	Continue to review the Exercise Referral Programme and ensure any recommendations are actioned.	Continue to review the Exercise Referral Programme and ensure any recommendations are actioned.	Continue to review the Exercise Referral Programme and ensure any recommendations are actioned.	CP123 4 BSC12 345	SSPAT
				Work with local partners to produce a single Exercise Referral Programme across Barking and Dagenham ensuring national guidance and protocols are followed.	Work with local partners to develop and expand the opportunities available on the Exercise Referral Programme. E.g. incorporate community activities.	Work with local partners to develop and expand the opportunities available on the Exercise Referral Programme. E.g. incorporate community activities.	Work with local partners to develop and expand the opportunities available on the Exercise Referral Programme. E.g. incorporate community activities.	CP123 4 BSC13 45	SSPAT
			Working in partnership with the local NHS to deliver the MEND programme and other Health initiatives to the young people.	To continue to deliver and develop the MEND programme in accordance with NHS funding.	To continue to deliver and develop the MEND programme in accordance with NHS funding.	To continue to deliver and develop the MEND programme in accordance with NHS funding.	To continue to deliver and develop the MEND programme in accordance with NHS funding.	CP123 4 BSC12 4	MAMO

			Formalise a Service Level Agreement with all partners to outline clear roles for the running of the programme.	Review and renew Service Level Agreement with all partners to outline clear roles for the running of the programme.	Review and renew Service Level Agreement with all partners to outline clear roles for the running of the programme.	Review and renew Service Level Agreement with all partners to outline clear roles for the running of the programme.	CP123 46 BSC12 5	SSPAT
			Work with the Borough's Leisure Centres to expand the Junior Gym Programme.	Investigate funding opportunities to introduce new fitness activities for young people in the Borough	Following investigation, introduce new programmes of fitness activities for young people in the Borough.	Continue with the new programme of fitness activities for the young people in the Borough.	CP123 4 BSC12 5	SSPAT

2.0 Sporting Excellence

Ref	Target	Outcome	Output	Yr 1 PI	Yr 2 PI	Yr 3 PI	Yr 4 PI	TL	Lead
2.1	Club development programme	<p>Excellence pathways identified</p> <p>Better opportunities for the Borough's clubs and community groups accessing funding</p> <p>Clubs achieving Club Mark/NGB recognised awards</p>	Recruit a Club Development Officer	<p>Refer to Club Development Programme Year 1 for full targets on -</p> <p>Talent ID scheme, CPD and National Governing Body Courses, Club Mark, Borough Charter standard</p>	<p>Refer to Club Development Programme Year 2 for full targets on -</p> <p>Talent ID scheme, CPD and National Governing Body Courses, Club Mark, Borough Charter standard</p>	<p>Refer to Club Development Programme Year 3 for full targets on -</p> <p>Talent ID scheme, CPD and National Governing Body Courses, Club Mark, Borough Charter standard</p> <p>Investigate funding proposals to continue the programme into fourth year and beyond.</p>		<p>CP123 467 BSC12 345</p>	<p>SSPAT CDO</p>
2.2	Expand the opportunities available for the community to compete in competitive events.	To increase the number of people taking part in competitive opportunities	Yearly competition schedule	<p>Increase participation in the All Competitions run by Sport and Physical Activity Team 10% using the baseline from 2008 / 2009 of 975 competitors</p>	<p>Increase participation in the All Competitions run by Sport and Physical Activity Team 15% using the baseline from 2009 / 2010.</p>	<p>Increase participation in the All Competitions run by Sport and Physical Activity Team 20% using the baseline from 2010 / 2011.</p>	<p>Increase participation in the All Competitions run by Sport and Physical Activity Team 10% using the baseline from 2011 / 2012.</p>	<p>CP123 46 BSC12 345</p>	<p>SSPAT CM</p>

				Work with SSP and Competition Manager to compile Competition Calendar for yearly events in the Borough	Maintain and expand Yearly Calendar of events around the Borough	Maintain and expand Yearly Calendar of events around the Borough	Maintain and expand Yearly Calendar of events around the Borough	CP136 BSC12 5	SSPAT
				Investigate other opportunities for events to be run throughout the year in partnership with different organisations	Continue to offer new competitive opportunities in partnership. Establish at least one new competition in partnership	Continue to offer new competitive opportunities in partnership. Establish at least one new competition in partnership	Continue to offer new competitive opportunities in partnership. Establish at least one new competition in partnership	CP123 46 BSC12 345	SSPAT
2.3	Host the Barking and Dagenham Sports Awards	Acknowledge the sporting and physical achievements and work of members of the community	Recognition given to the community of Barking and Dagenham for sporting and physical activity achievements	Work with the Public Relations department to increase the profile of the event and the nominations received for each of the presented awards.	Maintain links with the PR department and investigate ways of increasing the profile and numbers of nominations further. Increase the number of nominations for each award by 10% on the previous year	Maintain links with the PR department and investigate ways of increasing the profile and numbers of nominations further. Increase the number of nominations for each award by 10% on the previous year	Maintain links with the PR department and investigate ways of increasing the profile and numbers of nominations further. Increase the number of nominations for each award by 10% on the previous year	CP16 BSC12 3	SSPAT

				Investigate links with other award evenings held in the Borough i.e. Youth Awards.	Continue to investigate links with other award evenings	Continue to investigate links with other award evenings	Continue to investigate links with other award evenings	CP16 BSC12 3	SSPAT
				Forward nominations to Pro-Active East London Awards for Sport and Physical Activity.	Continue to forward nominations to Pro Active East London and other organisations for their awards.	Continue to forward nominations to Pro Active East London and other organisations for their awards.	Continue to forward nominations to Pro Active East London and other organisations for their awards.	CP16 BSC12 3	SSPAT
2.5	Focus Sports to link with BSF	Improved and increased access to sports facilities and activities for the Community in Barking and Dagenham.	Increase in participation through new facilities and activities through the BSF programmes.	Work with Building Schools for the Future to establish 10 development Plans for the Borough for 10 nominated sports.	Continue work with BSF on meeting 10 development plans	Continue work with BSF on meeting 10 development plans	Continue work with BSF on meeting 10 development plans	CP123 4567 BSC26 45	CDO
				Follow Targets from Club Development Plan in line with BSF Sports – i.e. Talent Identification and Club Mark Accreditation	Continue to follow Targets from Club Development Plan in line with BSF Sports	Continue to follow Targets from Club Development Plan in line with BSF Sports	Continue to follow Targets from Club Development Plan in line with BSF Sports	CP123 4567 BSC26 45	CDO

2.6	Olympics / Paralympics Legacy	An increased knowledge in the Borough about the Olympics and Paralympics	To support the Olympic Ambition Team in achieving their vision 'Your Games, your Borough, be part of it'	Support the Olympic Ambition Team to fulfil their Strategy Barking and Dagenham Gateway to the Games focusing on their four strands: Capturing the excitement of London 2012 and enthusing the community; Providing a sporting legacy, raising participation and volunteering; Promoting participation in the Cultural Olympiad; Creating opportunities for education, new skills, jobs and businesses.	Continue to support the Olympic Ambition Team to fulfil their Strategy Barking and Dagenham Gateway to the Games focusing on their four strands: Capturing the excitement of London 2012 and enthusing the community; Providing a sporting legacy, raising participation and volunteering; Promoting participation in the Cultural Olympiad; Creating opportunities for education, new skills, jobs and businesses.	Continue to support the Olympic Ambition Team to fulfil their Strategy Barking and Dagenham Gateway to the Games focusing on their four strands: Capturing the excitement of London 2012 and enthusing the community; Providing a sporting legacy, raising participation and volunteering; Promoting participation in the Cultural Olympiad; Creating opportunities for education, new skills, jobs and businesses.	Continue to support the Olympic Ambition Team to fulfil their Strategy Barking and Dagenham Gateway to the Games focusing on their four strands: Capturing the excitement of London 2012 and enthusing the community; Providing a sporting legacy, raising participation and volunteering; Promoting participation in the Cultural Olympiad; Creating opportunities for education, new skills, jobs and businesses.	GTG1 234 CP123 4567 BSC12 345	SSPAT OAT
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3.0 Workforce Development

Ref	Target	Outcome	Output	Yr 1 PI	Yr 2 PI	Yr 3 PI	Yr 4 PI	TL	Lead
3.1	Offer work experience and employment opportunities to our community	Investing in people from the community to allow them to learn new skills that could lead to employment	Investigation of training paths and employment schemes completed	Continue to offer work experience programme through Trident offering at least 15 placements to school age young people	Continue to offer work experience programme through Trident offering at least 15 placements to schools age young people	Continue to offer work experience programme through Trident offering at least 15 placements to schools age young people	Continue to offer work experience programme through Trident offering at least 15 placements to schools age young people	CP123 67 BSC1 23	SSPAT
				Support the implementation of the work experience programme within the Borough's leisure centres	Continue to support the work experience programme within the borough's leisure centres	Continue to support the work experience programme within the borough's leisure centres	Continue to support the work experience programme within the borough's leisure centres	CP123 67 BSC1 23	SSPAT
				Identify students for further training and employment opportunities	Identify students for further training and employment opportunities	Identify students for further training and employment opportunities	Identify students for further training and employment opportunities	CP123 67 BSC1 23	SSPAT
				Continue to work with Barking College to offer work experience for all BTEC Leisure Students	Continue to work with Barking College to offer work experience for all BTEC Leisure Students	Continue to work with Barking College to offer work experience for all BTEC Leisure Students	Continue to work with Barking College to offer work experience for all BTEC Leisure Students	CP123 67 BSC1 23	SSPAT

3.2	Operate a coach education programme	More qualified coaches and volunteers within the borough	A programme of coach education offered around the borough	Refer to Club Development Programme Year 1 for full targets on - SCUUK Courses – 6 courses, 2 Club for All NGB Coaching Courses - 3 sports at level 1, 1 sport at level 2 NGB Officiating - 2 sports at level 1, 1 sport at level 2 Aim for at least 15 people on each course	Refer to Club Development Programme Year 2 for full targets on - SCUUK Courses – 10 courses NGB Coaching Courses - 3 sports at level 1, 3 sports at level 2 NGB Officiating - 2 sports at level 1, 2 sports to level 2 Aim for at least 15 people on each course	Refer to Club Development Programme Year 3 for full targets on – SCUUK Courses – 12 courses NGB Coaching Courses - 3 sports at level 1, 3 sports at level 2 NGB Officiating - 2 sports at level 1, 2 sports level 2 Aim for at least 15 people on each course	Continue to offer Coach Education programme with funding taken from previous courses including externally sought funding.	CP123 467 BSC1 25	CDO
						Investigate funding to run programme in year four following the end of the CSPAN Club Development Programme	CP237 BSC4	CDO	
			Link in with Pro-Active East's current schemes	Link with PAEL, Redbridge and Havering to offer cross Borough CPD courses including Child Protection and Equity	Continue links with PAEL, Redbridge and Havering to offer cross Borough CPD courses	Continue links with PAEL, Redbridge and Havering to offer cross Borough CPD courses	Continue links with PAEL, Redbridge and Havering to offer cross Borough CPD courses	CP123 467 BSC1 25	SSPAT

3.3	Continue to offer SLA/CSL/HSL to local schools/colleges and community groups			Club Development Programme - A minimum of 3 courses run with 20 participants on each course (two junior and one Community).	Club Development Programme - Run a minimum of 5 courses (2 Junior, 2 Community, 1 higher) with 20 participants on each.	Club Development Programme - Run a minimum of 7 courses (2 Junior, 3 Community, 2 higher) with 20 participants on each.	Offer at least 4 Sports Leaders Courses to the community at different levels.	CP123 67 BSC1 23	CDO SSPAT
				Maintain Partnership with barking College to run CSL and HSL for BTEC Leisure Students	Maintain Partnership with barking College to run CSL and HSL for BTEC Leisure Students	Maintain Partnership with barking College to run CSL and HSL for BTEC Leisure Students	Maintain Partnership with barking College to run CSL and HSL for BTEC Leisure Students	CP123 467 BSC1 25	SSPAT
3.3	Staff Development Recruitment and Training	More knowledgeable and better trained staff	Improve the standard of service from the Sports Development Unit	Provide at least two training days for all Sports Development staff with opportunities to include First aid and Child protection. Support Sports Development staff to find different training opportunities including internal courses and NGB Awards	Continue to provide at least 2 days of training for all staff. Provide First aid renewals for those completing First Aid at Work in Dec 2007. Update CRB's	Continue to provide at least 2 days of training for all staff. Provide Child Protection renewal / update Update CRB's	Continue to provide at least 2 days of training for all staff. Provide different training opportunities for staff to access.	CP127 BSC3 5	SSPAT

3.4	Volunteering opportunities	Volunteers used to assist in delivery, administration and organisation of events & activities.	A schedule of events for volunteers to access	Provide Planner to Olympic Ambition Team including all Sport and Physical Activity events from both Leisure Centres and the Sport and Physical Activity Team to access volunteers.	Update Planner for the Leisure Centres and Sport and Physical Activity Team for different groups to access volunteering opportunities.	Continue to update Planner for the Leisure Centres and Sport and Physical Activity Team for different groups to access volunteering opportunities	Continue to update Planner for the Leisure Centres and Sport and Physical Activity Team for different groups to access volunteering opportunities	CP123 47 BSC3 5	SSPAT
3.5	Provision of a high quality Sports Development service	To sustain accreditation in Quest and Charter Mark	To show the impact the quality provision from Sports Development has on service users in the community	Renewal of Quest and Charter Mark Awards Achieve at least 81% in Quest Accreditation	Maintenance assessment visits completed for Quest and Charter Mark	Renewal of Quest and Charter Mark Awards Achieve a 3% increase on 2009/2010 Quest Score.	Maintenance assessment visits completed for Quest and Charter Mark	CP16 BSC3 5	SSPAT
3.6	Benchmark different aspects of the Sports Development service	A clearer picture of similar services offered by other Sports Development units	Identify similarities within Sports Development units to enable benchmarking	Work with Pro Active East to maintain benchmarking network within East London County Sports Partnership and Quest registered Units in London	Continue benchmarking within East London Network. Expand benchmarking with Quest registered units nationwide	Continue benchmarking within East London Network. Expand benchmarking with Quest registered units nationwide	Continue benchmarking within East London Network. Expand benchmarking with Quest registered units nationwide	CP6 BSC5	SSPAT

3.7	Address Health and Safety within the Sports Development service	To monitor and record health and safety issues	To provide a safer service for the community	To produce Risk Assessments for all activities and events	Monitor and update Risk Assessments for all activities and events	Monitor and update Risk Assessments for all activities and events	Monitor and update Risk Assessments for all activities and events	CP345 BSC3	SSPAT
				Investigate external H&S audit for the Sports Development Unit and implement	Monitor and update external audit	Reassessment of H&S audit by external agency	Monitor and update external audit	CP345 BSC3	SSPAT
				Continue to monitor Impact assessments with Leisure and Arts Admin Team and make adjustments as necessary	Continue to monitor Impact assessments with Leisure and Arts Admin Team and make adjustments as necessary	Continue to monitor Impact assessments with Leisure and Arts Admin Team and make adjustments as necessary	Continue to monitor Impact assessments with Leisure and Arts Admin Team and make adjustments as necessary	CP345 BSC3	SSPAT
3.8	Maximise Inward Investment	Work with the CSPAN to maximise funding opportunities	Attract sponsors to the service by working in partnership	Work with PAEL to offer new group of individuals' opportunities for Recruit into Coaching (RiC) Programme.	Support the coaches that have gone through the RiC Programme fulfilling their voluntary hours in clubs.	Continue work with PAEL for the development of coaches through their different programmes	Continue work with PAEL for the development of coaches through their different programmes	CP123 67 BSC1 34	CDO
				Work with the CSPAN Youth Sub Group to write application for year 3 plans for Sport Unlimited	Work through Year 3 Sport Unlimited Plan – gain monitoring figures from all sessions			CP123 467 BSC1 235	CDO

				Maintain current level of funding. Aim to increase external funding by at least 10% on previous year for new projects	Maintain current level of funding. Aim to increase external funding by at least 10% on previous year for new projects	Maintain current level of funding. Aim to increase external funding by at least 10% on previous year for new projects	Maintain current level of funding. Aim to increase external funding by at least 10% on previous year for new projects	CP67 BSC4	SSPAT
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