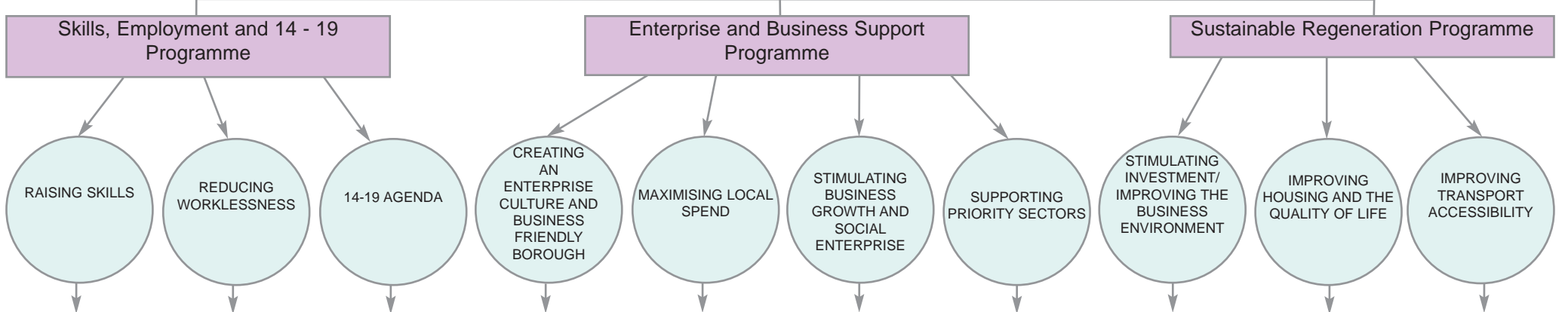
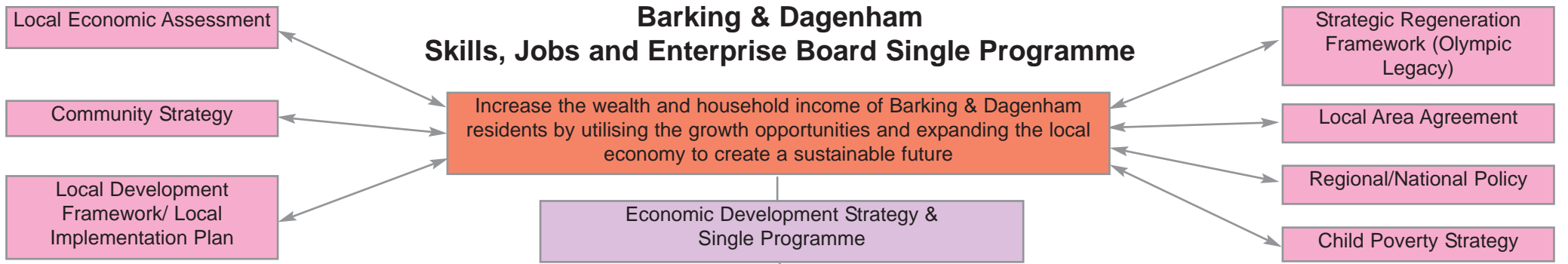


Barking & Dagenham Skills, Jobs and Enterprise Board Single Programme

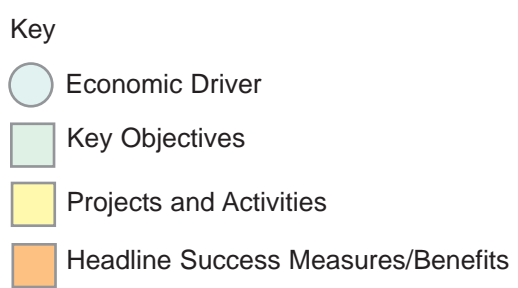
Increase the wealth and household income of Barking & Dagenham residents by utilising the growth opportunities and expanding the local economy to create a sustainable future



Olympic Legacy Opportunities

- a) Promoting apprenticeships
- b) Increasing progressions to FE/HE
- c) Promoting a culture of lifelong learning
- d) Ensuring accessible advice and guidance services
- e) Ensuring the public sector acts as an exemplary employer
- a) Working with partners to add value to mainstream provision
- b) Improving basic and employability skills addressing barriers to work
- c) Maximising the public sector's impact
- d) Improving the connection between employers and employment and skills provision
- e) Raising household incomes for families
- a) Reducing the number of NEETs
- b) Improving support for vulnerable groups around learning and employment
- c) Improving participation in FE/HE or work-based learning
- d) Increasing the number of young people with Level 2 and 3 qualifications at 19 years of age
- e) Increasing the number of children and young people living in households free from poverty
- a) One to One support/Mentoring
- b) Increasing entrepreneurial culture
- c) Capacity building
- d) Awareness and promotion of enterprise
- e) Business involved in policy making and decision taking
- f) Business awareness/Keeping Businesses informed and engaged
- g) A Business friendly Council
- a) Promoting procurement/supply chain opportunities
- b) Assisting local firms becoming 'fit to supply'
- c) Raising awareness of available contracts
- d) Promoting local spend
- e) Business to Business trade
- a) Increasing business formation and survival
- b) Encouraging innovation and improving productivity
- c) Increasing environmental sustainability/reducing costs
- d) Developing new markets
- e) Supporting and retaining key firms
- f) Access to Finance
- g) Developing networks, inter-firm trading and forums.
- h) Encouraging and stimulating Social Enterprise
- a) Dagenham Dock Sustainable Industries Park as the UK's largest concentration of environmental industries
- b) Developing the Low Carbon economy
- c) Maximising Jobs from housing growth
- d) Developing a Creative Industries Quarter
- e) London Serving Industries
- a) Branding and marketing/Place making/ Propositions
- b) Investment ready sites and premises
- c) Co-ordinating social and Physical infrastructure investment
- d) Knowledge and marketing of vacant properties /land
- e) Enhancing town centres and retail parades
- f) Tackling crime and the perception of crime
- a) Improving the quality and supply of housing
- b) Improving the environment and green/public spaces
- c) Improved schools, leisure, health and cultural facilities
- d) Barking Riverside as a transformational driver
- e) Tackling crime and the perception of crime
- f) Raising pride in the Borough
- a) Enabling businesses to benefit from good transport links for staff, clients/ customers and deliveries.
- b) To attract inward investment through the promotion of great accessibility.
- c) Enabling residents to access good quality job opportunities both inside and outside the borough.
- d) Improved public transport offering scope for the intensification of employment land.
- e) Lobby for strategic transport infrastructure

- Skills Centre
- Passport to employment
- Barking Apprentice
- Skills Pledge
- Apprenticeships
- New Dagenham Library
- Learning Village
- Barking Learning Centre
- Flexible vocational learning
- Diploma development
- Train to Gain
- Adult College Business Development Unit
- Developing volunteering opportunities
- Personal and community development learning
- Aim higher
- Foyer and digital Media Centre
- Job Shops
- Job Brokerage Provider Forum
- Employment and business co-ordinator
- S106: Local labour (inc. BR)
- Employer Accord
- Apprenticeships
- School Gates Project
- Childcare Affordability Programme
- Outreach - school Gates, key wards
- Total Commissioning: Tackling Unemployment
- Community Gold
- Getting there first ESF/WNF:
- Parental/caring responsibilities
- Social Housing tenants
- Stock of IB claimants
- Specialist partnership links:
- Mental health
- Learning disabilities
- Pathways to Work
- Drugs and alcohol
- Welfare benefits and debt advice
- Accessible childcare provision
- CAP09
- CASH
- Working for Health
- Establishing a robust 16-19 Commissioning structure
- Partnerships/Economic Well-being group
- 14-19 prospectus and careers education and guidance in secondary schools
- Diploma learning line
- Foundation Learning Tier Progression Pathways pilot
- Apprenticeships
- Work experience opportunities (EBP and Trident) and flexible learning programmes
- Skills Centre
- Foyer Digital Media and Arts facility
- Aim Higher
- Barking and Dagenham Small Business Centre
- Bite Size Workshops
- Business Relationship Managers
- Business Awards
- LBBD Referral network
- Young Chamber of Commerce
- Elevate Partnership
- Business Friendly Council:
- Partnership approach
- Business Survey
- Business breakfasts
- Chamber/Council Transport and Regeneration Meetings
- Forums/Business Partnerships
- Improved Website
- Thenews
- Supporting you through Tough Times campaign
- BDE web site
- East London Business Place
- Fit for Business
- S106: Local Supply obligations
- Buyer Developer
- Use of Council/Elevate Procurement
- Construction line
- Compete4
- Buy B&D campaign
- Marketing of local parades
- Trade Local campaign
- Barking and Dagenham EXPO
- Business Directory
- Getting There First
- BusinessStart-Up service
- Business Relationship Managers
- Business Link SLA
- Business Networking
- Business Survey
- Business Centres
- CEME
- Business Mentoring
- Business Loan Fund
- Business Forums/ Partnerships
- Retail Business Support
- Evolutive
- Excite Business Centre
- HotHatch @ Harmony House
- Elevate
- Greening businesses: EUREKA, Smartworks, Carbon Trust
- Pan London Business Support
- B&D referral network
- Social Enterprise:
- Social Enterprise Project
- SENSE
- Personalisation agenda
- Social Enterprise Directory
- Green Industries and Low Carbon Economy:
- Institute for Sustainability
- Dagenham Dock SIP
- Barking & Dagenham Energy Services Company
- Low Carbon Zone
- Retrofitting projects in housing stock
- Green Enterprise District (GED)
- Electric charging points
- Increase in renewables into public building
- London Thames Gateway Heat Main
- BREEAM VG or Excellent floorspace
- Jobs Through Housing Growth
- Construction Training Centre
- BLC
- Creative Industries:
- Cultural Industries Quarter (Abbey Rd)
- Digital/Media Centre Foyer
- Broadway Theatre
- Barking & Dagenham College Photography
- London Serving Industries
- New major supermarket (London Road)
- Improvement to retail parades
- Creekmouth improvements
- Redevelopment of older premises with more modern stock (inward investment and planning applications/policy)
- Further improvements to Dagenham Dock infrastructure
- Dagenham Dock site assembly and master planning
- South Dagenham: New commercial floorspace
- Signage and Identity
- Developing BIDs/Forums
- Evolutive
- Working with Gateway to London (inc FDI)
- Sanofi-Aventis site
- Dagenham Business Centre
- Barking Enterprise Centre
- Heathway Regeneration (inc. new library development)
- Addressing Crime: Security improvements to business premises, Business associations, Tackling perceptions, Inward investment material
- Town centre strategies
- Annual reports
- LDF policies to encourage economic development
- Venue Guide
- Total Locality
- New town centre housing: WSQ / CIQ / Axe St/other planning applications
- Continued upgrade to public realm
- Barking Riverside:
- Transformational driver
- Stage 1 housing
- Neighbourhood Centre inc. primary school
- District centre including secondary school
- Riverside walk
- Infrastructure
- Community Development Trust
- Multi-utility games area
- Multi-utility Services Co.
- Thamesview Masterplan
- South Dagenham: new housing and schools
- Sanofi-Aventis: New employment & social infrastructure
- Academy Central: Housing, school and facilities
- Council House building
- Residents survey / Tell Us
- Local Development Framework
- Development Management
- Schools investment/LEP
- Becontree Leisure Centre
- Improvements to parks
- Improved Environment (inc NI186)
- Supply of ready to develop housing sites (NI159)
- New Homes (affordable and private)
- New Social Infrastructure
- Local Implementation Plan (LIP)
- Renwick Road/A13 Junction
- Crossrail
- New multi-storey car park (Axe Street)
- Upgrade to Barking Station
- Barking Interchange Project
- Upgrade to Dagenham Dock Station
- New c2c station
- Lobbying: links to Stratford, Thames Gateway Bridge, DLR etc.
- Enterprise Travel Project
- Sustainable Freight movements
- New Routes:
- ELT 1a
- ELT 1b
- DLR
- Link to Royals
- Local Bus Connections



- Working Age Population qualified to at least Level 2 or higher (NI163)
- Working Age people on Out-of-work benefits (NI152)
- Working age people on Out-of-Work benefits in the worst performing neighbourhoods (NI153)
- People falling out of work and on to IB (NI173)
- Reduced 16 to 18 year old NEETs (NI117)
- Increased Enterprise Awareness
- LBBD Businesses Winning Awards
- % procured locally
- LBBD Businesses winning contracts
- Overall Employment rate (NI151)
- Small Businesses in area showing growth (NI172)
- New Business Registration rate (NI171)
- New Green Businesses
- New Social Enterprises
- New Creative Industries
- New Employment Space
- Increased Footfall
- Improved Public Transport Accessibility Levels (PTAL) (ATOS)
- Infrastructure commitments

For more information contact:
 David Harley, Economic Development Manager
 London Borough of Barking and Dagenham
 Tel: 020 8227 5316 Email: david.harley@lbbd.gov.uk
 Visit: www.barking-dagenham.gov.uk
 Visit: www.boldanddynamic.co.uk

